

MANILA, PHILIPPINES – December 10, 2010. itprosasia.com, the Philippines' leading technology jobs resource, is holding another quality learning event, "Cloud Computing now!" to be held on March 3, 2011 at the Dusit Thani Manila. This one-day conference is part of itprosasia.com's CertifyIT! Tech Leaders' Series aims to achieve a better understanding and appreciation of Cloud Computing amongst a select audience of technology professionals, key IT managers and business executives.

Mr. Roger Strukhoff, Senior VP and Executive Editor of Cloud Computing Journal and Principal Moderator of Cloud Computing now! shares, "Cloud Computing signals a new era of flexibility and efficiency in deploying computing resources, and promises to be transformative in how organizations utilize these resources," he said.

"If you are focused on technology, Cloud Computing is exciting because it unleashes the combined, fully integrated potential of web services, service-oriented architecture (SOA), resource virtualization, Web-based software applications, and global broadband networks. If you are focused on the business, Cloud Computing is exciting because it enables you to devote more resources to driving innovation--rather than simply maintaining ICT resources," he adds.

"As seen from the growth of number of businesses in the Philippines adopting cloud computing platforms, organizations now recognize that cloud computing is key to driving IT and business agility. It is then important or even necessary for key stakeholders to come together and share insights, lessons learned and of course, best practices," said Neil Bocacao, Senior Business Development Officer of itprosasia.com. Aissa Benitez, Senior Marcomm Officer at itprosasia.com adds, "Cloud Computing now!" offers decision makers and IT professionals alike the opportunity to hear from subject matter experts in the field. With "Cloud Computing now!," itprosasia.com demonstrates again its capability to independently and successfully run learning events that stand out for their compelling content, world-class speaker line-up and practitioner – centered orientation."

Cloud Computing now! is supported by The Computing Technology Industry Association (CompTIA), Open Computing Alliance (OCA), Philippine Computer Society (PCS) and the Philippine Society of IT Educators (PSITE). Media partners are BusinessWorld, BusinessMirror, MediaG8way and ComputerWorld, The Radio Partners Network, and Sulit.com.ph.

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Changing The It And Business Landscape: Cloud Computing Now!

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